

A Call to Purity Weekend
Sample Press Release

FOR IMMEDIATE RELEASE

A Call to Purity Weekend

<City>, <State>. – <Date> (News Source) – Modern-day America is obsessed with sex, and the temptation to sin sexually has never been more prevalent than it is today... *even in the Church*. Now, more than ever, Christians need proven, biblical answers to these issues. They need answers that have been tested in the real world and worked, answers that have the power to transform, and answers centered on Christ and His Word.

<Host Church Name> will host A Call to Purity Weekend conducted by staff members of Pure Life Ministries (Northern, KY). Dates of the conference are Friday, <Event Date> (7-9pm) & Saturday, <Event Date> (9am-12:30pm).

Since 2000, lives have been changing at the A Call to Purity Weekends around the country. It's a straightforward look at living in sexual purity, designed to bring Christians in contact with the truth of God's Word and the God of all truth. Living in sexual purity is one of the hardest things Christians face in the sensual culture in which we live. The A Call to Purity Weekend is a three-session seminar that provides men (and Women) an important opportunity to come together, get real about their struggles to stay pure, and find what they are searching for: *powerful answers found in the Word of God, presented by men who know what it takes to overcome*.

The A Call to Purity Weekend also gives men (and Women) a chance to get into God's presence and find His help in the midst of their struggle, no matter how big or small it may be. It is a time for Christians to get their spiritual compass reset, and has been truly life-changing for some.

The Focus Is On "Purity"

The goal of the A Call to Purity Weekend is to teach men how to *live in purity* by equipping them with biblical answers. Our desire is for them to leave the weekend with a re-ignited passion for Jesus and equipped to successfully battle the temptations of this world and remain pure. This weekend is designed to impart a hunger in Christians to live in purity, and the practical answers to make it possible.

A Weekend For ALL Men (and Women), Young & Old

These weekends are a time for men (and women) to address sexual purity head-on—*all Christians*. Couples are encouraged to participate. In fact, this is a great opportunity for parents to bring their children. The reality of our culture is that even boys as young as 12 and girls as young as 15 are dealing with sexual temptation daily. They will often benefit as much as their parents will from the teachings that will be presented.

The Goal

Our goal is nothing less than changed lives, and by the grace of God, that is what we have seen Him do during these weekends. While we realize not every one attending is struggling with sexual sin, we do believe that the Lord has something he wants to do in every ones' life who attends. Our prayer is that Christians will walk out of the weekend more passionate about laying down their lives to be followers of Christ; more surrendered to do His will on the earth; and more equipped to honor God with their bodies and with their thought lives.

For more information, contact:

<Pastor's Name>

Telephone: (xxx) xxx.xxxx

<Email Address>

<Web Site of Host Church>

<Host Church Name>

< Host Church Address>

< Host Church City, State, Zip>

Also, feel free to contact Pure Life Ministries:

14 School St

Dry Ridge KY 41035

888.PURELIFE (Voice)

859.813.0005 (Fax)

www.purelifeministries.org

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